TEACHING PLAN FINANCIAL MANAGEMENT - II (BC 604) B.COM (GEN. & HONS.): 6th SEMESTER (JAN-APRIL 2017)

Topics	References	No. of sessions
<u>UNIT: I</u>		
Financial Control: Concept	TB – Ch1, Notes	1.2
Financial Control: Concept	R1- Ch 1, R2- Ch 1	1-2
Objectives	TB – Ch1, Notes	3-4
Objectives	R1- Ch 1, R2- Ch 1	3-4
Steps	TB – Ch1, Notes	5-6
Steps	R1- Ch 1, R2- Ch 1	3-0
Advantages and Limitations of Financial control system	TB – Ch1, Notes	7-8
ravanages and Emmations of Financial Control System	R1- Ch 1, R2- Ch 1	, 0
Major Tools of Einanaial Control	TB – Ch1, Notes	9-11
Major Tools of Financial Control	R1- Ch 1, R2- Ch 1	9-11
Leverage: Introduction	TB – Ch2, Notes	12-13
Level age. Introduction	R1- Ch 18, R2- Ch 14	12-13
Operating Leverage : Its measure and degree	TB – Ch2, Notes	14-16
operating 20 votage vito measure and degree	R1- Ch 18, R2- Ch 14	
Effects of operating leverage on profit	TB – Ch2, Notes	17-18
Effects of operating reverage on profit	R1- Ch 18, R2- Ch 14	17 10
Trading on Equity	TB – Ch2, Notes	19-20
	R1- Ch 18, R2- Ch 14	1, 20
Financial Leverage: Its measure and degree	TB – Ch2, Notes	21-23
I maneral Develuge . Its incusare and degree	R1- Ch 18, R2- Ch 14	21 23
Effects of financial leverage on profit	TB – Ch2, Notes	24-25
Directs of initialization leverage on profit	R1- Ch 18, R2- Ch 14	Δτ-Δ <i>J</i>

Combined financial and operating leverage	TB – Ch2, Notes R1- Ch 18, R2- Ch 14	26-27	
Analyzing alternate financial plans	TB – Ch2, Notes R1- Ch 18, R2- Ch 14	28-30	
Dividend Policies: Introduction	TB – Ch3, Notes R1- Ch 30-31, R2- Ch 17,18	31	
Issues in Dividend Policies	TB – Ch3, Notes R1- Ch 30-31, R2- Ch 17,18	32	
Forms of dividends and stability in dividends	TB – Ch3, Notes R1- Ch 30-31, R2- Ch 17,18	33-34	
Dividend Theories: Relevance and Irrelevance	TB – Ch3, Notes R1- Ch 30-31, R2- Ch 17,18	35	
Walter's model	TB – Ch3, Notes, R1- Ch 30-31, R2- Ch 17,18	36	
Gordon's model	TB – Ch3, Notes R1- Ch 30-31, R2- Ch 17,18	37	
M.M. Hypothesis	TB – Ch3, Notes R1- Ch 30-31, , R2- Ch 17,18	38-39	
Determinants of dividend policy	TB – Ch3, Notes R1- Ch 30-31, , R2- Ch 17,18	40	
<u>UNIT: II</u>			
Working Capital: Meaning and Concept	TB – Ch4, Notes R1- Ch 13, R2- Ch 27, 31	41	

Nature and Significance of Working Capital	TB – Ch4, Notes R1- Ch 13, R2- Ch 27, 31	42-43
Factors determining of Working Capital requirements	TB – Ch4, Notes R1- Ch 13, R2- Ch 27, 31	44
Operating cycle	TB – Ch4, Notes R1- Ch 13, R2- Ch 27, 31	45-47
Various sources of finance to meet working capital requirements	TB – Ch4, Notes R1- Ch 13, R2- Ch 27, 31	48-49
Financing current assets: Strategies of financing (Matching, Conservative, and Aggressive policies)	TB – Ch4, Notes R1- Ch 13, R2- Ch 27, 31	50-52
Bank financing: recommendations of Tandon committee and Chore committee	TB – Ch4, Notes R1- Ch 13, R2- Ch 27, 31	53-54
Management of Working Capital; Management of cash	TB – Ch5, Notes R1- Ch 14, R2- Ch 28	55-57
Management of receivables	TB – Ch5, Notes R1- Ch 15, R2- Ch 29	58-60
Management of inventories	TB – Ch5, Notes R1- Ch 16, R2- Ch 30	61-63
Mergers and Acquisitions: Meaning, Motives, and Financial Considerations.	TB – Ch6, Notes R1- Ch 33, R2- Ch 32	64-70

Text book

Gupta & Sharma: *Financial Management – II* : Kalyani Publishers

References

1. Khan & Jain: Financial Management: Mc Graw Hill

2. I.M. Pandey: Financial Management: Vikas Publications

3. Van Horne: Fundamentals of Financial Management: PHI

4. Chandra P: Financial Management: TMH

INTERNAL ASSESSMENT BREAKUP

Mid- Semester Test : 15 Marks

Written Assignment : 5 Marks

Attendance : 5 Marks

Class Participation : 5 Marks

Total : 30 Marks

TEACHING PLAN

INDIRECT TAXES - II (BC 605) B.COM (GEN. & HONS.): 6th SEMESTER (JAN-APRIL 2017)

Topics	References	No. of sessions		
<u>UNIT: I</u>				
Central Sales Tax: Introduction	TB- Central Sales Tax Act : Ch – 1, notes	1		
Important terms and definitions under the Central Sales Tax Act 1956	TB- Central Sales Tax Act : Ch – 1, notes	2-3		
Nature and Scope of Central Sales Tax Act	TB- Central Sales Tax Act : Ch – 1, notes	4-5		
Regulatory framework: An overview of Central Sales Tax Act 1956	TB- Central Sales Tax Act : Ch – 1-2, notes	6-8		
Provisions relating to inter-state sales	TB- Central Sales Tax Act : Ch – 2, notes	9-11		
Provisions relating to sales inside a state	TB- Central Sales Tax Act: Ch – 2, notes	12-14		
Sales/purchases in the course of imports and exports out of India	TB- Central Sales Tax Act : Ch – 2, notes	15-17		
Registration of dealers and procedure thereof	TB- Central Sales Tax Act: Ch – 3, notes	18-20		
Rate of tax & exemption of subsequent sales	TB- Central Sales Tax Act: Ch – 4, notes	21-22		
Determination of turnover	TB- Central Sales Tax Act : Ch – 5, notes	23-26		
Filing of return of sales tax payable under the CST Act 1956.	TB- Central Sales Tax Act : Ch – 6-7, notes	27-30		
<u>UNIT: II</u>				
Punjab Value Added Tax: Introduction & features	TB- Value Added Tax : Ch – 1,2, notes	31-33		
Important terms and definitions under Punjab VAT	TB- Value Added Tax : Ch – 1, notes	34-35		
Difference between Punjab VAT and Punjab Sales Tax	TB- Value Added Tax : Ch – 1, notes	36-37		

Incidence and levy of tax	TB- Value Added Tax : Ch – 2, notes	38-40
Registration of dealers under Punjab Value Added Tax	TB- Value Added Tax : Ch – 6, notes	41-43
Payment and recovery of tax	TB- Value Added Tax : Ch – 7, notes	44-46
Refunds under Punjab VAT	TB- Value Added Tax : Ch – 9, notes	47-48
Liability to produce accounts	TB- Value Added Tax : Ch – 10, notes	49-50
Establishment of information collection centres	TB- Value Added Tax : Ch – 11, notes	51-53
Offences & Penalties	TB- Value Added Tax : Ch – 12, notes	54-56
Appeals and Revision	TB- Value Added Tax : Ch – 13, notes	57-59
Main features of Service Tax Act as per latest amendments	TB- Service Tax : Ch – 1-5, notes	60-66

Text book

Sareen & Sharma: Indirect Taxes: Kalyani Publishers

References

1. V.S. Datey: *Indirect Taxes*: Taxmann Publications

2. Bangar and Bangar: Students' guide to Indirect Tax: Aadhya Prakashan

3. Lal & Vashist: *Income Tax and Central Sales Tax*: Pearson

INTERNAL ASSESSMENT BREAKUP

Mid- Semester Test : 15 Marks

Written Assignment : 5 Marks

Attendance : 5 Marks

Class Participation : 5 Marks

Total : 30 Marks

TEACHING PLAN COST ACCOUNTING-II (BC-603) B.COM: 6th SEMESTER (JAN-APRIL 2017)

Topics	References	No. of sessions
<u>UNIT: I</u>		
Cost Ascertainment :		
Unit Costing,	R-2 Ch-8	1-7
Job Costing: Job cost cards and databases,	TB Ch-2	
Collecting direct costs of each job, Attributing overhead costs to	R-3 Ch-1	
jobs, Applications of job costing. batch costing	R-2 Ch-4	8-15
	TB Ch-1	
Contract Costing		
Progress payments, Retention money, Escalation clause, Contract	R-2 Ch-4	16-28
accounts, Accounting for material, Accounting for plant used in a	TB Ch-1	
contract, Contract Profit and Balance sheet entries.		
Service Costing		
Meaning, service cost units, service cost analysis, application of	R-2 Ch-4	29-34
service costing, service organisation.	TB Ch-3	
<u>UNIT: II</u>		
Process Costing		
Meaning, Features, Process vs Job Costing, Principles of cost		
ascertainment for Materials, Labour& Overhead; Normal loss, Abnormal	R-2 Ch-5	35-40
loss and gain and preparation of process accounts. Need for Valuation of	R-1 Ch-9	
WIP.	TB Ch1	
Equivalent Production (units) and preparation of process and other		
relevant accounts valuing WIP under average method FIFO method	R-2 Ch-5	41-48
(simple cases).	TB Ch-1	
Inter-process profits,		
Accounting for joint, co and by products.	R-1Ch-9	49-52
	TB Ch-2	53-56
Cost Records: Integral and non-integral system	TB Ch-3&Ch-5	57-59
Reconciliation of Cost and Financial Accounts.	R-1,Ch-13	60-64
	TB Ch4	
Activity based Costing: Problems of traditional costing, meaning of	R-1 Ch-5	65-68
Activity Based Costing, cost analysis under ABC, advantages &	TB Ch-6	
disadvantages, factors influencing application of ABC, installation of		
ABC, Productivity,		
Value Analysis.	TB Ch-7	69-71

Prof Munish Gupta, Department of Commerce

Text book: Cost Accounting: S.P. Jain & K.L.Narang by Kalyani Pulications

Recommended books:

1.M. N. Arora: Cost Accounting

2 S.N.Maheshwari: Fundamentals of Costing, Sultan Chand and Sons, New Delhi.

3.R.D.Publications : Cost Accounting

INTERNAL ASSESSMENT BREAKUP

Mid- Semester Test: 12Marks
Written Assignment: 6 Marks
Attendance: 6 Marks
Class Participation: 6 Marks

Total: 30 Marks

TEACHING PLAN PORTFOLIO MANAGEMENT (STREAM-II) BCOM(H): 6th SEMESTER (JAN-APRIL 2017)

Topics	References	No. of sessions
UNIT: I		Sessions
Portfolio Management : Concept, objectives and significance;	R-2 Ch- 16,	1-3
Portfolio Theories:	R-1 Ch-17,	
Markowitz model,	TB Ch-11	
	R-1 Ch-18	4-15
Sharpe model.	R-3 Ch-12,	
Capital Asset Pricing model,	R-1 Ch-19	
Two Factor Model,	TB Ch-12	16-21
Multifactor Model,	R-1 Ch-19	
Arbitrage pricing theory.	& Notes	
<u>UNIT: II</u>		
Determining Optimal Portfolio ; Portfolio selection and international	R-2 Ch-19	22-28
diversification, Risks in; Techniques of portfolio revision: scope and	&Notes	
formula plans.		
Portfolio Evaluation:		
Sharp Method,	R-1Ch-20	29-35
Jensen's international investment method,	TB Ch-13	
Treynor's Method,	Notes	
Fama's Decomposition Method,	TB Ch-13	36-38
SEBI guidelines for portfolio manages.		

Prof Munish Gupta
Department of Commerce

<u>Text book-</u> Portfolio Management; Shashi K. Gupta by Kalyani Publications

Recommended books:

1. Punithavathy Pandian: Security Analysis and Portfolio Management

2. Sanjeev Kumar & Yashmin Sofat Vinayak: Investment Management

3.Dr R. P. Rustagi: Investment Analysis & Portfolio Management

Mid- Semester Test: 12Marks

Written Assignment : 6 Marks

Attendance: 6 Marks

Class Participation : 6 Marks

TOTAL: 30 Marks

TEACHING PLAN

INTERNATIONAL MARKETING (BC 608) B.COM: 6TH SEMESTER (JAN-APRIL, 2017)

Topics	References	No. of		
UNIT: I		sessions		
International Marketing: TB, Ch.1				
Nature, Definition and Scope of International Marketing.	R-1, Ch.1	1-5		
rvacure, Definition and Scope of International Warketing.	R-2, Ch.1			
	R-2, Ch.1 R-3, Ch.1			
International Marketing Environment:	TB, Ch.6,7,8	6-10		
External and internal	R-1, Ch.2	0 10		
Enternal and internal	R-2, Ch.2,3,4			
	R-3, Ch.4-7			
Identifying and Selecting Foreign Market:	TB, Ch.9,10	11-15		
Foreign Market entry mode decisions.	R-1, Ch.3	11 10		
Totalgh Market and J mode decisions.	R-2, Ch.8,9			
	R-3, Ch.9			
Product Planning for International Market:	TB, Ch.11,14	16-18		
Product designing;	R-1, Ch.4,5	19-21		
Branding and packaging;	R-2, Ch.11	22-25		
Labeling and quality issues;	R-3, Ch.10,11	26-27		
After Sales Services.	1 3, 011.10,11	28-29		
International Pricing:	TB, Ch.12	30-35		
Factors influencing International price;	R-1, Ch.6,7	20 22		
Pricing Process and Methods.	R-2, Ch.12	36-40		
Thoms Troops and Newtons	R-3, Ch.16,17	20 10		
<u>UNIT: II</u>				
Methods of International Promotion:	TB, Ch.15			
Direct Mail and Sales Literature;	R-1, Ch.10	40-47		
Advertising;	R-2, Ch.14,15,16			
Personal Selling;	R-3, Ch.14,15			
Trade Fairs and Exhibitions.				
International Distribution:	TB, Ch.13			
Distribution Channels and logistic decisions;	R-1, Ch.8,9	48-55		
Selection and appointment of foreign sales agents.	R-2, Ch.13			
	R-3, Ch.12			
Steps in starting an Export business:	TB, Ch.18	56-57		
Product selection;	R-5, Ch.13	58-59		
Market selection;		60-61		
Export pricing;		62-64		
Export finance;		65-68		
Documentation;		69-73		
Export procedures;		74-76		
Export assistance and incentives.				

Text book

International Marketing: Text & Cases by Justin Paul & Ramneek Kapoor. Tata Mcgraw Hill

References

1. Gupta, S. and Chandel, K. (2013). *International Marketing*. Kalyani Publishers, New Delhi.

- 2. Keegan, W.J. (2002). Global Marketing Management, Prentice Hall India, Delhi.
- 3. Onkvisit, S. and Shaw, J.J. (2000). *International Marketing*. Prentice Hall India, Delhi.

Mid- Semester Test: 10 Marks
Written Assignment: 3 Marks
Presentation : 3 Marks
Class Participation : 4 Marks

Total : 20 Marks

CASE STUDIES

S.No.	Name	Topic	Tentative Date(s)
1	Coca Cola	International Marketing Environment	
2	Google	Culture	After completion of
3	Pepsi in India	Market Entry	concerned topics
4	Ford Edsel	New Product	

TEACHING PLAN BC 601A - ELEMENTARY PUNJABI B.Com: 6th SEMESTER (JAN-APRIL 2017)

Topics (Theoretical) References No. of sessions Unit I Tb. 1, Ch. 6 1-8 qi kph; fGnkuko dh wlo pDso Tb. 1, Ch. 7 9-17 gi kp dk ni 'ek fgw Tb. 1, Ch. 8 18-27 gi kp d/t/yD: 'r fJfsj k; e ; wkoe Tb. 1, Ch. 9 28-37 gi kp ftu i ks ftt; Ek Tb. 1, Ch. 10 38-46 elp∨h gi kp dh UNIT II 47-61 fulmh also 62-75 ਬਹੁਤੇ ਸ਼ਬਦਾਂ ਦੀ ਥਾਂ ਇਕ ਸ਼ਬਦਾਂ

Text Book

1) ; gka g\bytho f; ⋈, ∨ka ; þi hs f; ⋈ ns/g\npbpho f; ⋈, gi kph w\\Ybk frnkB Gkr III (S/s\n}dl; sle b\/), ਪਬਲੀਕੇਸ਼ਨ ਬਿਉਰੋ, ਪੰਜਾਬੀ ਯੂਨ\tof; Nh, qf\nkbk

References

1) joehos f; \times , frnkBh bkb f; \times , gi kph ftnkeoD, gi kp; NN : (Bhtof; Nh Ne; N-p/e p'ovuvhrVl 2010

INTERNAL ASSESSMENT BREAKUP

Mid- Semester Test : 5 Marks
Written Assignment : 3 Marks
Presentation : 3 Marks
Class Participation : 4 Marks

Total : 15 Marks

TEACHING PLAN BC 601 - COMPULSORY PUNJABI B.Com: 6th SEMESTER (JAN- APRIL, 2017)

Topics (Theoretical)	References	No. of sessions		
UNIT I				
b'eXkok dh G(fwek		1-45		
b'eXkok L gfoGk; k ns/blSD	Tb. 1, Ch. 1	1-03		
gi kp dk fgv L wVII r IvD sli wblp/pdh sle	Tb. 1, Ch. 2	04-06		
rokw fdTs/	Tb. 1, Ch. 3	07-09		
gi kph b'eK dhnK oj [-ohsK, ft; tk; ns/Gow	Tb. 1, Ch. 4	10-12		
shnK	Tb. 1, Ch. 5	13-15		
b'e-; kfj s dh f; oi D gfefonk	Tb. 1, Ch. 6	16-19		
b'e-rhs dk i Bw	Tb. 1, Ch. 7	20-25		
b'e-ej kDhnK dh ykBk-pd'; h	Tb. 1, Ch. 8	26-29		
pįMD tkbhnK pksK	Tb. 1, Ch. 9	30-35		
b'e-BkuK dk i Bw ns/ftek;	Tb. 1, Ch. 10	36-38		
gi kp dhnK b'e-ebktK	Tb. 1, Ch. 11	39-41		
gi kp dhnK b'e-yWK	Tb. 1, Ch. 12	42-43		
gi kph b'e-wB ns/rhsK dk fcbwKeD	Tb. 1, Ch. 13	44-46		
b'eXkok L toswkB ; doG	Tb. 1, Ch. 14	47-49		
UNIT II				
ftnkeoB		50-57		
nro/i hg/bk dkg/i kphftunB(tkd				
tkei swe : [esk L w/o ns/nfXeko		58-68		
fefonk tkez L gfoGk; k, pDso ns/gpko		69-77		

Text Book

1) yfj ok, Glfgdo f; x ns/; þi hs f; x, b'eXkok dh Glfwek (gi kph b'eXkok pko/fBpiXK dk ; irfj), gpbhe/, B fpTb', gi kph : Bhtof; Nh, gfNnkbk

References

- 1) ਸੰਘਾ, ਸੁਖਵਿੰਦਰ ਸਿੰਘ, ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਵਿਗਿਆਨ, ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਕਾਦਮੀ, ਜਲੰਧਰ
- 2) **ਖਹਿਰਾ, ਸੁਰਿੰਦਰ ਸਿੰਘ, ਪੰਜਾਬੀ ਭਾਸ਼ਾ-ਵਿਆਕਰਨ ਅਤੇ ਬਣਤਰ, ਪਬਲੀਕੇਸ਼ਨ ਬਿਊਰੋ, ਪੰਜਾਬੀ** : ਉhtof; Nh, gfNnkbk, 2006
- 3) joehos f; \times , frnkBh bkb f; \times , gi kph ftnkeoD, gi kp ; NN : [Bhtof; Nh Ne; N-p[e p'ovuvhrV] 2010

Mid- Semester Test:5 MarksWritten Assignment:3 MarksPresentation:3 MarksClass Participation:4 Marks

Total : 15 Marks

TEACHING PLAN

MANAGEMENT ACCOUNTING-11(BC 602)

B.COM (G&H): 6thSEMESTER (JAN-APRIL 2017

Topics	References	No. of sessions
<u>UNIT: I</u>		
Marginal Costing and Break -Even Analysis:	ТВ,СН	1-17
CVP Analysis: Introduction, CVP Assumptions and Uses;.	R-3,Ch.11	
Marginal Costing and Management Break-Even Analysis: BE	R-6,Ch.2&3	
Point, Margin of Safety, and Maintaining a desired level of Profit;		
Graphical presentation of CVP Relationship; Profit Graph		
Marginal Costing and Differential Cost Analysis:	ТВ,СН	18-35
Marginal Costing and Management Decisions – Marginal Costing	R-1,Ch-7,R-	
vis-à-vis Absorption Costing; Marginal and differential costing as a	3,Ch.12,R-6,Ch.4,R-	
tool for decision making .Marginal Costing Techniques; Marginal	5,Ch.14,	
Cost and Product Pricing; Change of Product Mix; Make or Buy		
Decisions-; exploring new markets; Shut Down Decisions.		
<u>UNIT: II</u>		
Budgeting and Budgetary control:	TB,CH R-3,Ch.13	36-50
Decisions Budgeting for Profit Planning and Control: Meaning of	R-1,Ch.18	
Budget and Budgetary control; Objectives; Merits and Limitations;	R-4,Ch.10,R-	
Types of Budgets: The budget Manual, Principal budget factor,	6,Ch.5,R-5,Ch . 15	
preparation and monitoring procedures, preparation of functional		
budgets (Production, Sales, Materials), cash budget, (idea of master		
budget); Fixed and flexible budgeting; Control ratios; Zero base		
budgeting; Performance budgeting;		
Responsibility Accounting:	TB,CHR-2,Ch-19R-	51-59
Concept, Definition, Feature, Type, Principles, Advantages of	6,Ch-7,	
responsibility accounting. Characteristics of performance report.		
,Major Difficulties		
Standard costing and variance analysis:	TB.CH R-1,Ch.19	60-72
Standard Costing and Variance Analysis: Meaning of Standard	,R-6,Ch-6,R-5,Ch-6	
Cost and Standard Costing; Advantages and Application; Variance		
analysis: Material, Labour and Overhead Variances (two-way		
analysis)		

Text Book

Management Accounting-11, by S.K. Gupta, Kalayani publisher

References

R1.Arora, M.N., (2008) Cost and Management Accounting, Vikas publisher

R2.Behi.R.K.(2009) Management Accounting, Aastha publications

R3. Gupta, S.K(2016). Financial Management, Kalayani publisher

R4. Shende.P.N(2013) Management Accounting, success publication

R5.Gupta,S.P.&Sharma,A(2008)Cost Accounting,V.K.Enteprise

R6.Jain, S.P& Narang, K.L.. (2012) Cost Accounting, Kalayani publisher

Mid- Semester Test: 12 Marks
Written Assignment: 6 Marks
Attendance: 6 Marks
Class Participation: 6 Marks

Total : 30 Marks