



# KARMYOGA

Monthly Newsletter of GGDSD College, Kheri Gurna (Banur)

## STIPEND BASED INTERNSHIP FOR BBA STUDENTS



It is a matter of pride for the college that 12 students of BBA 6<sup>th</sup> semester got selected for stipend based internship in the field of Marketing and Human Resources. Niharika Kinger and Muskan Verma got placed in Amazon at a package of Rs. 40,000 each. Amisha Kanotra and Ritika got selected in Next Care at a CTC amounting to Rs. 30,000 each inclusive of their complete semester fee plus examination fee along with monthly gift hampers. 5 more students got selected for internship with a stipend of Rs 20,000 each.



## COMMENCEMENT OF SKILL DEVELOPMENT COURSES



The college in association with iTinker under Employment Improvement Program started a 6- Week Certification course on Product Development & Commercialization including areas like Digital Content Creation- Posters and Animations; Mobile App Development & Artificial Intelligence; Marketing & Financial Planning. The first batch of this course consisting of 18 students started on 16<sup>th</sup> January, 2021. Another certified course in Retail Banking has been introduced in association with Mansha Training & Development Consultants so as to train the students as per the required skill sets of a professional banker.

## PARENT TEACHER MEETING

First Parent Teacher Meeting was organized in the college campus on 7<sup>th</sup> Jan, 2020. Parents of final year students were invited for the meeting. Teachers appraised parents about the academic performance of their ward over a cup of tea. The parents also visited Kaushalya Devi Verma Charitable Skill Development Centre. Parents of BBA-6<sup>th</sup> Sem students, who have got selected for stipend based internships, were also felicitated on the occasion.

## REPUBLIC DAY CELEBRATIONS



The 72<sup>nd</sup> Republic Day was celebrated with much fervour in the College. Respected Principal Prof. (Dr.) Rama Arora hoisted the Tricolour followed by the recitation of National Anthem. Members of the teaching and non teaching staff of the college were present on the occasion. The event was streamed live for students through Facebook Page of the college.

## OTHER SIGNIFICANT ENDEAVOURS

- \* An online Personality Analysis & Career Counseling session for BBA students by Dr. Nidhi Chadha, Assistant Professor, Department of Psychology, GGDSD College, Sector 32, Chandigarh.
- \* An Online Caption Contest by Women Empowerment Forum of the college.
- \* An Essay Writing Competition organised by the Department of History to celebrate birthday of Guru Gobind Singh Ji.

Courses Offered: M.Com. B.Com.(Hons.) B.Com. B.B.A. & B.A.

\*Upcoming Courses: PG Diploma in Entrepreneurship & Business Mgt.

Diploma in Computer Applications

**Prof. (Dr.) Rama Arora**  
Principal

**GGDSD COLLEGE, KHERI GURNA (BANUR)**

(Recognised under section 2(f) of the UGC Act 1956)

Banur-Ambala Road, Tehsil Rajpura, Dist. Patiala (140417)

[www.ggdskherigurna.ac.in](http://www.ggdskherigurna.ac.in)

E-mail: [ggdskherigurna@gmail.com](mailto:ggdskherigurna@gmail.com), [info@ggdskherigurna.ac.in](mailto:info@ggdskherigurna.ac.in)